



FOR IMMEDIATE RELEASE

Travel + Leisure Unveils its “A-List” for 2022 and Names Top Travel Expert in Portugal

Top Travel Expert, Sheree M. Mitchell, Named to Travel + Leisure’s 2022 A-List

Lisbon, Portugal (February 9, 2022) — This year, Sheree M. Mitchell, CEO of boutique tour operator Immersa Global, has been named to the *Travel + Leisure* “A-List”, a highly competitive collection of the world’s top tour operators and travel advisors. Mitchell, an American expat and entrepreneur living in Lisbon, is recognized for her expertise on Portugal with an emphasis in exclusive tailor-made food and wine travel as well as bespoke cultural, art, and faith-based travel for discerning clients.

The editors of *Travel + Leisure* Magazine evaluate thousands of travel experts around the world each year to determine who are the best to serve their readers. The 2022 annual *Travel + Leisure* A-List showcases 158 of the world’s best advisors and tour operators in the travel industry. This is Mitchell’s, and Immersa Global’s, first time appearing on this highly coveted list.

Travel + Leisure highlighted [Sheree M. Mitchell](#) for her expertise on the 2022 A-List:

“From her HQ in Lisbon, Mitchell organizes seamless trips for both leisure and business travelers. One of her most unusual travel requests: to help establish an official sister-city relationship between Miami Beach and the Portuguese town of Cascais.”

Mitchell stated, “*Travel + Leisure* is one of the most respected names in the industry. It’s a distinct privilege to be recognized along with so many talented colleagues around the world. As an American, it’s also a great honor to have the chance to represent and promote Portugal.”

###

About Immersa Global, LLC

Immersa Global, an upscale destination management company originally founded in Miami, Florida, designs and executes tailor-made, theme-based travel programs and boutique events geared towards discerning North American leisure and business travelers. Immersa Global’s founder, Sheree M. Mitchell, has over 15 years’ experience designing unique travel products for public and private institutions in the United States. Mitchell has recently been named president of the American Society for Travel Advisor’s chapter in Portugal where she uses her connections to link suppliers and buyers within the industry between the US and Portugal. To learn more about Immersa Global, please visit: <https://www.immersaglobal.com/>

Media Contact: Jessica Patterson jessica@immersaglobal.com



Courtesy of Immersa Global. Photographer: Luis Coelho